

## Press Release Template for One or More Employees Announcing Green Advantage Certified Practitioner (GACP) Certification

<INSERT COMPANY LOGO> <INSERT GA EXAM LOGO>  
**<INSERT EMPLOYEE'S NAME OR EMPLOYEES' NAMES> ATTAINS OR ATTAIN  
GREEN ADVANTAGE® CERTIFICATION**

*International Program Certifies Knowledge of Today's Green Building Practices*

<INSERT CITY, STATE, PROVINCE> ( <INSERT DATE> ) – <INSERT NAME OF COMPANY>, <INSERT INFO ABOUT COMPANY/ LOCATION-TRADE> is pleased to announce that <INSERT NAME(S) OF EMPLOYEE(S)> is (are) now certified by Green Advantage, Inc. <INSERT EMPLOYEE'S NAME OR EMPLOYEES' NAMES> has (have) successfully demonstrated a broad base of knowledge, comprehension, and ability to analyze green construction concepts, materials, and practices by passing the Green Advantage Certified Practitioner Certification Exam. This certification is third-party accredited by the American National Standards Institute as in compliance with rigorous, internationally recognized ANSI/ISO/IEC 17024 requirements.

<Insert quote from company representative addressing certifications alignment with organization's environmental/energy efficiency mission/goals> <INSERT COMPANY NAME> is pleased that <INSERT NAME OF EMPLOYEE OR NAMES OF EMPLOYEES> has (have) become Green Advantage Certified as further evidence of its commitment to providing high performance, healthy buildings to its customers.

The GA Exam® gives special emphasis to the importance of understanding the role of construction personnel in improving the environmental and health attributes of the built environment. It also emphasizes the importance of understanding best practices in green construction in order to deliver higher quality buildings within owners' budget. The certification is applicable to many prominent green building rating systems, codes, and standards including LEED, Green Globes, IgCC, ASHRAE 189.1, Energy Star, Passive House and Living Building Challenge.

As <INSERT TITLE/POSITION/LOCATION>, <INSERT EMPLOYEE'S NAME OR EMPLOYEES' NAMES> will put <HIS/HER/THEIR> GA Certification right to work, <ADD INFORMATION ABOUT PARTICULAR PROJECTS THAT EMPLOYEE(S) IS (ARE) INVOLVED IN OR INVOLVEMENT IN PROJECT GREEN RATING GOALS INCLUDING CONTRIBUTING TOWARDS > in an effort to ensure that <INSERT COMPANY'S NAME> provides its customers with high quality, state-of-the-art green building results.

**About Green Advantage:** *Incorporated in 1996, Green Advantage, Inc. is the nation's longest standing, third party, sustainably focused personnel certification for builders across trades in the construction industry. Green Advantage offers individuals the opportunity to differentiate themselves by demonstrating their knowledge of green building practices by successfully passing one of two GA Exams. For more information visit [www.greenadvantage.org](http://www.greenadvantage.org).*

**About <Insert COMPANY description>**

<include photo of employee or employees with press release>

## Press Release Template for Multiple Employees

<INSERT COMPANY LOGO> <INSERT GA EXAM LOGO>

### <INSERT COMPANY NAME> EMPLOYS GREEN ADVANTAGE® CERTIFIED PERSONNEL

*National Green Builder Credential Program Certifies Knowledge of Today's Green Building Practices*

<INSERT CITY, STATE> ( <INSERT DATE> ) – <INSERT NAME OF COMPANY>, <INSERT INFO ABOUT COMPANY/ LOCATION-TRADE> is pleased to announce that <INSERT NAMES OF EMPLOYEES> are now certified by Green Advantage, Inc. <EMPLOYEE'S NAMES AND/OR PERCENTAGE OF CONSTRUCTION FIELD PERSONNEL IN COMPANY> have successfully demonstrated a broad base of knowledge, comprehension, and ability to analyze green construction concepts, materials, and practices by passing the <INSERT RESIDENTIAL or COMMERCIAL or COMMERCIAL/RESIDENTIAL> Green Advantage (GA) Exam.

<Insert quote from company representative addressing certifications alignment with organization's environmental/energy efficiency mission/goals> <COMPANY NAME> is pleased that <INSERT NAMES AND/OR NUMBERS OF EMPLOYEES> have become Green Advantage Green Advantage Certified as further evidence of its commitment to providing high performance, healthy buildings to its customers.

The GA Exam® gives special emphasis to the importance of understanding the role of construction personnel in improving the environmental and health attributes of the built environment. It also emphasizes the importance of understanding best practices in green construction in order to deliver higher quality buildings within owners' budget. Divided into the following categories: Rational for Sustainability, Site and Land Use, Water Quality and Conservation, Atmospheric and Energy Impact, Material Selection, and Indoor Environmental Quality.

As <INSERT TITLES/POSITIONS/LOCATION>, <INSERT EMPLOYEES' NAMES> will put <THEIR> GA Certification right to work, <ADD INFORMATION ABOUT PARTICULAR PROJECTS THAT EMPLOYEES ARE INVOLVED IN OR INVOLVEMENT IN PROJECT GREEN RATING GOALS INCLUDING CONTRIBUTING TOWARDS THE GA LEED INNOVATION CREDIT CREDENTIAL TALLY> in an effort to ensure that <INSERT COMPANY'S NAME> provides its customers with high quality, state-of-the-art green building results.

<Insert quote from company representative addressing certifications alignment with organization's  
**About Green Advantage:** *Incorporated in 1996, Green Advantage, Inc. is the nation's longest standing, third party, environmentally focused personnel certification serving both the commercial and the residential construction industry. Green Advantage (GA) offers individuals the opportunity to differentiate themselves by demonstrating their knowledge of green building practices by successfully passing one of the three GA Exams®. Residential, Commercial and Commercial/Residential exams are available nationwide. Green Advantage is a 501 (c)(3) nonprofit organization. Green Advantage® and GA Exam® are registered trademarks of Green Advantage, Inc.*  
**About <add COMPANY description>**